

**EDISON RESEARCH
CALIFORNIA LIKELY VOTER SURVEY 2022
JULY 2022
TOPLINE RESULTS**

1. How old are you?

Base: All respondents

18-24	10.5%
25-34	18.2%
35-44	15.6%
45-54	15.3%
55-64	17.0%
65+	23.4%

2. Are you...?

Base: All respondents

Male	50.3%
Female	48.8%
Prefer not to answer	0.9%

4. Are you the parent or guardian of any children under the age of 18?

Base: All respondents

Yes	28.7%
No	71.0%
Prefer not to answer	0.3%

5. Are you the parent or guardian of any children...?

Base: All respondents

		<i>% saying yes</i>
5.1	Under the age of 5	9.5%
5.2	Between the ages of 5 and 11	14.7%
5.3	Between the ages of 12 and 17	12.8%

7. How likely is it that you will vote in the upcoming General election in November of 2022? Will you...?

Base: All respondents

Definitely vote	77.7%
Probably vote	22.3%
Probably not vote	00.0%
Definitely not vote	00.0%
Prefer not to answer	00.0%

10. How often do you use...?

Base: All respondents

10.1 Facebook

Nearly every day	43.0%
At least once a week	17.0%
At least once a month	6.1%
Less than once a month	6.1%
Never	27.7%

10.2 Instagram

Nearly every day	36.4%
At least once a week	15.0%
At least once a month	6.7%
Less than once a month	4.0%
Never	37.9%

10.3 LinkedIn

Nearly every day	5.8%
At least once a week	11.0%
At least once a month	9.0%
Less than once a month	11.9%
Never	62.3%

10.4 Snapchat

Nearly every day	13.8%
At least once a week	12.1%
At least once a month	4.7%
Less than once a month	6.0%
Never	63.5%

10.5 Twitter

Nearly every day	16.6%
At least once a week	14.6%
At least once a month	6.6%
Less than once a month	7.3%
Never	54.8%

10.6 TikTok

Nearly every day	18.9%
At least once a week	13.7%
At least once a month	4.6%
Less than once a month	6.0%
Never	56.9%

10.7 YouTube

Nearly every day	44.7%
At least once a week	24.4%
At least once a month	9.1%
Less than once a month	9.5%
Never	12.2%

10.8 Google, including services such as Google search, Gmail, Google Maps, or Google Assistant

Nearly every day	65.9%
At least once a week	19.6%
At least once a month	5.9%
Less than once a month	2.6%
Never	6.0%

10.9 Amazon, including Amazon.com, Amazon Prime, Amazon Music, or Amazon Alexa

Nearly every day	25.1%
At least once a week	31.8%
At least once a month	17.8%
Less than once a month	11.4%
Never	13.9%

12A. Overall, do you think large tech companies, such as Amazon, Google, and Facebook, have too much or too little influence over government policy?

Base: All respondents

Too much	55.8%
Too little	15.4%
No opinion	28.8%

12B. Overall, do you think large tech companies, such as Amazon, Google, and Facebook, have too much or too little influence over the national economy?

Base: All respondents

Too much	60.5%
Too little	14.6%
No opinion	24.9%

13. Which of the following statements comes closer to your point of view?

Base: All respondents

Current laws and standards are strong enough to hold large tech companies accountable

35.2%

Current laws and standards for large tech companies are out-of-date and require significant improvement

64.8%

17. A bipartisan group of lawmakers have recently proposed the Open App Markets Act, which would set new rules to promote competitive prices and help smaller app developers compete, while protecting consumers using app stores.

Supporters of the bill say that these rules are necessary to prevent large technology companies from dictating terms of the app stores, passing higher costs onto consumers, and pushing only their own apps.

Opponents of the bill say that forcing large technology companies to comply would cause a surge of new, third-party developers on app stores, making the stores less safe.

Knowing what you know now, do you support or oppose the Open App Markets Act?

Base: All respondents

Strongly support	19.5%
Somewhat support	41.9%
Somewhat oppose	13.4%
Strongly oppose	2.8%
Not sure	22.5%

17B. If you had to choose, would you say you lean more towards supporting or opposing the Open App Markets Act?

Base: All respondents

Support	73.8%
Oppose	26.2%

18. A bipartisan group of legislators have recently proposed the American Innovation and Choice Online (AICO) Act. The AICO Act puts in place new rules and standards for large technology companies.

Supporters of the bill say these rules are necessary to limit major technology corporations abusing their power by squeezing out small businesses' products on their platforms and limiting consumers' choices.

Opponents of the bill say this comes out of political motivations to burden these companies and would fundamentally alter the internet, decreasing consumers' convenience on major technology platforms.

Knowing what you know now, do you support or oppose the AICO Act?

Base: All respondents

Strongly support	20.8%
Somewhat support	43.7%
Somewhat oppose	13.0%
Strongly oppose	4.2%
Not sure	18.2%

- 18B. If you had to choose, would you say you lean more towards supporting or opposing the AICO Act?

Base: All respondents

Support	72.8%
Oppose	27.2%

- 19A. If your Congress member supported efforts to hold large tech companies accountable to the law, how likely would you be to support them in their re-election? Would you be...?

Base: All respondents

Much more likely to support them	25.5%
Somewhat more likely	42.6%
Somewhat less likely	8.2%
Much less likely	3.1%
It wouldn't affect your support	20.6%

- 19B. If your Congress member accepted campaign donations from large tech companies, how likely would you be to support them in their re-election? Would you be...?

Base: All respondents

Much more likely to support them	8.1%
Somewhat more likely	16.3%
Somewhat less likely	27.2%
Much less likely	25.5%
It wouldn't affect your support	22.9%

19C. If your Congress member accepted campaign donations from large tech companies and then blocked efforts to hold them accountable to the law, how likely would you be to support them in their re-election? Would you be...?

Base: All respondents

Much more likely to support them	8.3%
Somewhat more likely	11.5%
Somewhat less likely	19.1%
Much less likely	47.1%
It wouldn't affect your support	14.1%

23. With which ethnicity do you identify most?

Base: All respondents

Asian	8.9%
Black/African-American	5.8%
Hispanic/Latino	30.9%
White	51.8%
Some other background	1.6%
Prefer not to answer	1.0%

24. Approximately what is your annual household income from all sources before taxes?

Base: All respondents

Under \$25,000	11.3%
Between \$25,000 and \$50,000	18.8%
Between \$50,000 and \$75,000	22.9%
Between \$75,000 and \$100,000	16.2%
Between \$100,000 and \$150,000	14.7%
\$150,000 or more	11.6%
Prefer not to answer	4.4%

25. What is the highest level of formal education that you have completed?

Base: All respondents

High school or less	17.7%
One to three years of college	35.8%
Four year college degree	22.3%
Some graduate credits	8.7%
Advanced degree such as MA, MBA, JD, or PhD	19.9%
Prefer not to answer	0.6%

26. Which of the following best describes your current employment status?

Base: All respondents

Employed full-time for 35 hours or more per week	41.6%
Employed part-time for less than 35 hours per week	13.9%
Temporarily unemployed	5.6%
Homemaker	6.1%
Retired	24.4%
Student	3.0%
Other	4.8%
Prefer not to answer	0.5%

27. On most political matters, do you consider yourself...?

Base: All respondents

Very liberal	13.2%
Somewhat liberal	18.7%
Moderate	35.2%
Somewhat conservative	15.8%
Very conservative	13.4%
Prefer not to answer	3.8%

27B. When it comes to politics, do you lean more toward the Republican Party or more toward the Democratic Party?

Base: All respondents

Democrat	53.1%
Republican	30.2%
Independent	8.9%
Something else	3.6%
Prefer not to answer	4.2%

29. Who did you vote for in the 2020 Presidential election?

Base: All respondents

Joe Biden, the Democrat	56.6%
Donald Trump, the Republican	30.4%
Someone else	2.0%
Did not vote	7.9%
Prefer not to answer	3.1%

Survey methodology:

Edison Research conducted an online survey of 1,208 Californians age 18 and older who reported that they will either “definitely or “probably” vote in the 2022 General Election. The study ran from July 19 to July 23, 2022 and the data were weighted to reflect the sex, age, ethnicity, and geography of likely voters in the U.S. The email addresses for the online survey were provided by Dynata. The margin of error is $\pm 3\%$ at the 95% confidence level and higher among subgroups.