EDISON RESEARCH
NATIONAL LIKELY VOTER SURVEY 2022
JULY 2022
TOPLINE RESULTS

1.   How old are you?
Base: All respondents

18-24	10.2%
25-34	17.6%
35-44	16.0%
45-54	15.2%
55-64	16.0%
65+	25.0%

2.   Are you…?
Base: All respondents

Male	49.0%
Female	50.6%
Prefer not to answer	0.3%

4.   Are you the parent or guardian of any children under the age of 18?
Base: All respondents

Yes	29.0%
No	70.7%
Prefer not to answer	0.3%

5.   Are you the parent or guardian of any children…?
Base: All respondents

		% saying yes
5.1	Under the age of 5	9.5%
5.2	Between the ages of 5 and 11	14.6%
5.3	Between the ages of 12 and 17	13.3%

7.   How likely is it that you will vote in the upcoming General election in November of 2022? Will you…?
Base: All respondents

Definitely vote	75.1%
Probably vote	24.9%
Probably not vote	00.0%
Definitely not vote	00.0%
Prefer not to answer	00.0%

10.   How often do you use…?
Base: All respondents

10.1 Facebook
Nearly every day	52.8%
At least once a week	15.4%
At least once a month	5.1%
Less than once a month	4.3%
Never	22.4%

10.2 Instagram
Nearly every day	29.9%
At least once a week	13.3%
At least once a month	4.4%
Less than once a month	5.5%
Never	46.9%

10.3 LinkedIn
Nearly every day	5.2%
At least once a week	11.3%
At least once a month	9.0%
Less than once a month	11.2%
Never	63.3%

10.4 Snapchat
Nearly every day	16.1%
At least once a week	9.6%
At least once a month	4.7%
Less than once a month	4.0%
Never	65.6%

10.5 Twitter
Nearly every day	16.2%
At least once a week	10.0%
At least once a month	5.7%
Less than once a month	6.6%
Never	61.5%

10.6 TikTok
Nearly every day	19.5%
At least once a week	11.9%
At least once a month	4.4%
Less than once a month	3.4%
Never	60.7%

10.7 YouTube
Nearly every day	46.8%
At least once a week	20.8%
At least once a month	9.8%
Less than once a month	9.2%
Never	13.5%

10.8 Google, including services such as Google search, Gmail, Google Maps, or Google Assistant

Nearly every day	62.4%
At least once a week	20.4%
At least once a month	8.0%
Less than once a month	2.9%
Never	6.4%

10.9 Amazon, including Amazon.com, Amazon Prime, Amazon Music, or Amazon Alexa

Nearly every day	22.6%
At least once a week	30.9%
At least once a month	18.2%
Less than once a month	13.9%
Never	14.4%

12A.   Overall, do you think large tech companies, such as Amazon, Google, and Facebook, have too much or too little influence over <u>government policy</u>?
Base: All respondents

Too much	54.8%
Too little	18.4%
No opinion	26.8%

12B.   Overall, do you think large tech companies, such as Amazon, Google, and Facebook, have too much or too little influence over <u>the national economy</u>?
Base: All respondents

Too much	65.4%
Too little	13.5%
No opinion	21.0%

13.   Which of the following statements comes closer to your point of view?
Base: All respondents

Current laws and standards are strong enough to hold
large tech companies accountable
                                35.1%

Current laws and standards for large tech companies are out-of-date
and require significant improvement
                                64.9%

17.   A bipartisan group of lawmakers have recently proposed the Open App Markets Act, which would set new rules to promote competitive prices and help smaller app developers compete, while protecting consumers using app stores.

Supporters of the bill say that these rules are necessary to prevent large technology companies from dictating terms of the app stores, passing higher costs onto consumers, and pushing only their own apps.

Opponents of the bill say that forcing large technology companies to comply would cause a surge of new, third-party developers on app stores, making the stores less safe.

Knowing what you know now, do you support or oppose the Open App Markets Act?
Base: All respondents

Strongly support	18.6%
Somewhat support	43.7%
Somewhat oppose	15.4%
Strongly oppose	3.6%
Not sure	18.7%

17B.   If you had to choose, would you say you lean more towards supporting or opposing the Open App Markets Act?
Base: All respondents

Support	74.4%
Oppose	25.6%

18. **A bipartisan group of legislators have recently proposed the American Innovation and Choice Online (AICO) Act. The AICO Act puts in place new rules and standards for large technology companies.**

    Supporters of the bill say these rules are necessary to limit major technology corporations abusing their power by squeezing out small businesses' products on their platforms and limiting consumers' choices.

    Opponents of the bill say this comes out of political motivations to burden these companies and would fundamentally alter the internet, decreasing consumers' convenience on major technology platforms.

    Knowing what you know now, do you support or oppose the AICO Act?
Base: All respondents

Strongly support	22.3%
Somewhat support	40.6%
Somewhat oppose	14.6%
Strongly oppose	3.7%
Not sure	18.9%

18B. **If you had to choose, would you say you lean more towards supporting or opposing the AICO Act?**
Base: All respondents

Support	72.8%
Oppose	27.2%

19A. **If your Congress member <u>supported efforts to hold large tech companies accountable to the law</u>, how likely would you be to support them in their re-election? Would you be…?**
Base: All respondents

Much more likely to support them	24.9%
Somewhat more likely	43.9%
Somewhat less likely	7.9%
Much less likely	4.1%
It wouldn't affect your support	19.2%

19B. **If your Congress member <u>accepted campaign donations from large tech companies</u>, how likely would you be to support them in their re-election? Would you be…?**
Base: All respondents

Much more likely to support them	8.0%
Somewhat more likely	15.6%
Somewhat less likely	29.8%
Much less likely	24.3%
It wouldn't affect your support	22.3%

19C. **If your Congress member <u>accepted campaign donations from large tech companies and then blocked efforts to hold them accountable to the law</u>, how likely would you be to support them in their re-election? Would you be…?**
Base: All respondents

Much more likely to support them	7.0%
Somewhat more likely	13.4%
Somewhat less likely	19.0%
Much less likely	48.5%
It wouldn't affect your support	12.1%

23. **With which ethnicity do you identify <u>most</u>?**
Base: All respondents

Asian	3.1%
Black/African-American	11.3%
Hispanic/Latino	15.1%
White	69.3%
Some other background	1.0%
Prefer not to answer	0.2%

24. **Approximately what is your annual household income from all sources before taxes?**
Base: All respondents

Under $25,000	15.7%
Between $25,000 and $50,000	27.0%
Between $50,000 and $75,000	20.6%
Between $75,000 and $100,000	13.7%
Between $100,000 and $150,000	12.0%
$150,000 or more	7.5%
Prefer not to answer	3.5%

25. **What is the highest level of formal education that you have completed?**
Base: All respondents

High school or less	26.6%
One to three years of college	32.1%
Four year college degree	20.9%
Some graduate credits	5.5%
Advanced degree such as MA, MBA, JD, or PhD	14.6%
Prefer not to answer	0.3%

26. **Which of the following best describes your current employment status?**
Base: All respondents

Employed full-time for 35 hours or more per week	41.4%
Employed part-time for less than 35 hours per week	11.4%
Temporarily unemployed	5.8%
Homemaker	7.2%
Retired	27.1%
Student	3.5%
Other	2.9%
Prefer not to answer	0.6%

27.   On most political matters, do you consider yourself…?
Base: All respondents

Very liberal	12.3%
Somewhat liberal	12.6%
Moderate	34.5%
Somewhat conservative	21.3%
Very conservative	17.5%
Prefer not to answer	1.8%

27B.   When it comes to politics, do you lean more toward the Republican Party or more toward the Democratic Party?
Base: All respondents

Democrat	45.2%
Republican	42.2%
Independent	9.6%
Something else	2.0%
Prefer not to answer	1.0%

29.   Who did you vote for in the 2020 Presidential election?
Base: All respondents

Joe Biden, the Democrat	46.7%
Donald Trump, the Republican	42.7%
Someone else	1.7%
Did not vote	6.5%
Prefer not to answer	2.4%

Survey methodology:
Edison Research conducted an online survey of 1,307 Americans age 18 and older who reported that they will either "definitely or "probably" vote in the 2022 General Election. The study ran from July 12 to July 15, 2022 and the data were weighted to reflect the sex, age, ethnicity, and geography of likely voters in the U.S. The email addresses for the online survey were provided by Dynata. The margin of error is ±3% at the 95% confidence level and higher among subgroups.