

Wisconsin Survey Results

Q1	of President Donald Trump?	n Q6	When thinking about ways to curb Big Tech's dominance and prevent abusive behavior,		
	Favorable46	%	which statement comes closest to your view do you think we need to strengthen the laws		
	Unfavorable50	%	have or pass new ones to hold Big Tech		
Q2	Not sure		accountable and keep the internet safe and competitive; or do you think laws on the bot to hold Big Tech accountable are strong enough already?		
	Favorable49	%	Think we need to strengthen the laws we		
	Unfavorable43	%	have or pass new ones to hold Big Tech accountable and keep the internet safe and	770/	
	Not sure 9	%	competitive	.77%	
Q3	Do you have a favorable or unfavorable opinion of US Senator Tammy Baldwin?	1	Think laws on the books to hold Big Tech accountable are strong enough already		
	Favorable49	%	Not sure	14%	
	Unfavorable41	U/	lawmakers could work on, and after each o	ne,	
	Not sure10	%	ask if you think lawmakers should do more less of it, or if you think they're doing about		
Q4	Do you have a favorable or unfavorable opinio of US Senator Ron Johnson?		right amount now. Here's the first one: ensu		
	Favorable42	%	online. Do you think lawmakers should do n	nore	
	Unfavorable48	%	of this, do less of it, or do you think they're doing about the right amount now?		
	Not sure10	%	Think lawmakers should do more	74%	
Q5	Do you think executives of Big Tech companies	6	Think lawmakers should do less	- 0/	
	like Google, Apple, Facebook, and Amazon have too much, too little or about the right amount of influence over government policy?		Think they're doing about the right amount now	13%	
	Think they have too much influence77	%	Not sure		
	Think they have too little influence	% Q8 %	Here's the next one: protecting seniors and veterans from online scams, the majority of which originate on Big Tech social media platforms.		
	Not sure12	%	Think lawmakers should do more	.88%	
			Think lawmakers should do less	40/	
			Think they're doing about the right amount now	6%	
			Not arms	4%	





Q9 Q10	Here's the next one: protecting our personal sensitive data from being collected and sold to advertisers. Think lawmakers should do more	Q12	Big Tech companies have constructed m data centers in Wisconsin to power their computers for artificial intelligence or Al. data centers take up large amounts of la consume large amounts of water, and typ produce significant amounts of noise and pollution. They also result in increased errates for regular people, without creating local jobs. However, the Wisconsin legisl passed a bill that gave Big Tech a tax breencourage more data center construction you support or oppose state lawmakers of Big Tech more tax exemptions to construence data centers in Wisconsin?	super- These nd, pically d water nergy many lature eak to n. Do giving
	minors, prohibiting addictive features like		Support	12%
	autoplay and infinite scroll, and limiting the amount of kids' personal data Big Tech		Oppose	
	companies can collect and sell to advertisers.		Not sure	
	These bills require tech companies to prioritize kids' safety and privacy online. Would you support or oppose Wisconsin passing a law like this to protect kids online?	Q13	In the 2024 election for President, did you for Republican Donald Trump, Democrat Kamala Harris, someone else, or did you vote in the election?	u vote
	Support89%		Donald Trump	48%
	Oppose		Kamala Harris	
	Not sure 7%			
Q11	Big Tech companies such as Amazon have been found to use our personal sensitive data to charge people different prices for the same	Q14	Someone else / Did not vote If you are a woman, press 1. If a man, pr If you are gender non-binary, press 3.	
	goods and services, in a practice known as "surveillance pricing." Lawmakers have		Woman	52%
	proposed a bill that would make this practice by		Man	46%
	Big Tech companies illegal, and would require		Gender non-binary	
	tech companies to notify customers when they use AI in pricing. Would you support or oppose Wisconsin passing a law like this to ban	Q15	If you are a Democrat, press 1. If a Repurpress 2. If an independent, press 3.	
	surveillance pricing by tech companies?		Democrat	33%
	Support 91%		Republican	30%
	Oppose		Independent	
	Not sure 8%	Q16	If you are white, press 1. If other, press 2	
			White	88%
			Other	





Q17 If you are 18-45 years old, press 1. If 46-65, press 2. If older than 65, press 3.

18 to 45	31%
46 to 65	40%
Older than 65	29%

Q18 What is the highest level of education you have received: high school graduate or less, some college but did not finish, 2-year college degree, 4-year college degree, or postgraduate degree?

	High school graduate or less	31%
	Some college but did not finish	
	2-year college degree	
	4-year college degree	
	Post-graduate degree	
Q19	Mode	
	Landline	41%
	Text	59%





		2024 Vote		
	Base			Someone else / Did not vote
Trump Favorability			-	
Favorable	46%	91%	2%	17%
Unfavorable	50%	5%	96%	49%
Not sure	4%	4%	1%	34%

		2024 Vote		
	Base			Someone else / Did not vote
Evers Favorability			-	
Favorable	49%	11%	91%	21%
Unfavorable	43%	81%	3%	46%
Not sure	9%	8%	7%	32%

		2024 Vote			
	Base			Someone else / Did not vote	
Baldwin Favorability			-		
Favorable	49%	8%	91%	46%	
Unfavorable	41%	81%	1%	31%	
Not sure	10%	12%	8%	24%	





		2024 Vote		
	Base			Someone else / Did not vote
Johnson Favorability			-	
Favorable	42%	82%	1%	35%
Unfavorable	48%	7%	91%	37%
Not sure	10%	11%	7%	28%

		2024 Vote			
	Base	Donald Trump		Someone else / Did not vote	
Think Big Tech Has Too Much / Too Little / Right Amount of Influence Over Government Policy					
Think they have too much influence	77%	69%	86%	68%	
Think they have too little influence	2%	2%	2%	3%	
Think they have about the right amount of influence	9%	12%	4%	23%	
Not sure	12%	16%	8%	6%	





		2024 Vote		
	Base			Someone else / Did not vote
Statement Agree With More On Curbing Big Tech's Dominance and Abusive Behavior				
Think we need to stre- ngthen the laws we h- ave or pass new ones to hold Big Tech acco- untable and keep the internet safe and co	77%	68%	89%	45%
Think laws on the books to hold Big Tech accountable are strong enough already	9%	12%	5%	15%
Not sure	14%	20%	7%	40%

		2024 Vo	2024 Vote			
	Base			Someone else / Did not vote		
Think Lawmakers Should Do More / Less to Ensure Internet Is Safe For Children and Teens Online						
Think lawmakers should do more	74%	77%	73%	61%		
Think lawmakers should do less	5%	5%	6%	-		
Think they're doing about the right amount now	13%	10%	13%	26%		
Not sure	9%	9%	8%	13%		





	2024 Vote			
	Base	Donald Trump		Someone else / Did not vote
Think Lawmakers Should Do More / Less to Protect Seniors and Veterans From Online Scams				
Think lawmakers should do more	88%	85%	93%	71%
Think lawmakers should do less	1%	2%	1%	-
Think they're doing about the right amount now	6%	7%	4%	24%
Not sure	4%	6%	3%	6%

		2024 Vote				
	Base	Donald Trump		Someone else / Did not vote		
Think Lawmakers Should Do More / Less to Protect Our Personal Sensitive Data						
Think lawmakers should do more	88%	85%	91%	82%		
Think lawmakers should do less	1%	0%	2%	-		
Think they're doing about the right amount now	7%	11%	3%	18%		
Not sure	4%	4%	4%	1%		





		2024 Vo	te	
	Base			Someone else / Did not vote
WI Passing Law to Protect Kids Online Support / Oppose				
Support	89%	88%	90%	84%
Oppose	4%	4%	5%	4%
Not sure	7%	8%	6%	13%

		2024 Vote				
	Base	Donald Trump		Someone else / Did not vote		
WI Passing Law to Ban Surveillance Pricing by Tech Companies Support / Oppose						
Support	91%	90%	94%	68%		
Oppose	1%	1%	1%	-		
Not sure	8%	9%	5%	32%		





		2024 Vote				
	Base			Someone else / Did not vote		
WI Lawmakers Giving Big Tech More Tax Exemptions to Construct More Data Centers Support / Oppose						
Support	12%	19%	7%	14%		
Oppose	67%	48%	84%	52%		
Not sure	21%	33%	9%	33%		

		Gender		
	Base	Woman	Man	Gender non-binary
Trump Favorability		•		
Favorable	46%	46%	46%	24%
Unfavorable	50%	49%	52%	39%
Not sure	4%	5%	2%	36%

		Gender		
	Base	Woman	Man	Gender non-binary
Evers Favorability		•		
Favorable	49%	48%	50%	48%
Unfavorable	43%	43%	44%	16%
Not sure	9%	10%	6%	36%





		Gender		
	Base	Woman	Man	Gender non-binary
Baldwin Favorability		•		
Favorable	49%	50%	46%	65%
Unfavorable	41%	39%	44%	16%
Not sure	10%	11%	10%	19%

		Gender			
	Base	Woman	Man	Gender non-binary	
Johnson Favorability		-	-		
Favorable	42%	40%	44%	40%	
Unfavorable	48%	48%	49%	31%	
Not sure	10%	13%	7%	29%	

		Gender		
	Base	Woman	Man	Gender non-binary
Think Big Tech Has Too Much / Too Little / Right Amount of Influence Over Government Policy				
Think they have too much influence	77%	78%	76%	81%
Think they have too little influence	2%	1%	4%	-
Think they have about the right amount of influence	9%	8%	10%	19%
Not sure	12%	14%	10%	-





		Gender		
	Base	Woman	Man	Gender non-binary
Statement Agree With More On Curbing Big Tech's Dominance and Abusive Behavior				
Think we need to stre- ngthen the laws we h- ave or pass new ones to hold Big Tech acco- untable and keep the internet safe and co		79%	75%	53%
Think laws on the books to hold Big Tech accountable are strong enough already		6%	12%	9%
Not sure	14%	15%	13%	38%

		Gender		
	Base	Woman	Man	Gender non-binary
Think Lawmakers Should Do More / Less to Ensure Internet Is Safe For Children and Teens Online				
Think lawmakers should do more	74%	79%	68%	67%
Think lawmakers should do less	5%	3%	7%	10%
Think they're doing about the right amount now	13%	9%	16%	24%
Not sure	9%	9%	8%	-





		Gender		
	Base	Woman	Man	Gender non-binary
Think Lawmakers Should Do More / Less to Protect Seniors and Veterans From Online Scams				
Think lawmakers should do more	88%	91%	87%	45%
Think lawmakers should do less	1%	1%	1%	-
Think they're doing about the right amount now	6%	3%	9%	45%
Not sure	4%	6%	3%	10%

		Gender		
	Base	Woman	Man	Gender non-binary
Think Lawmakers Should Do More / Less to Protect Our Personal Sensitive Data				
Think lawmakers should do more	88%	88%	88%	76%
Think lawmakers should do less	1%	-	2%	-
Think they're doing about the right amount now	7%	6%	7%	24%
Not sure	4%	6%	2%	-





		Gender	Gender			
	Base	Woman	Man	Gender non-binary		
WI Passing Law to Protect Kids Online Support / Oppose						
Support	89%	93%	84%	72%		
Oppose	4%	2%	7%	-		
Not sure	7%	5%	9%	28%		

		Gender		
	Base	Woman	Man	Gender non-binary
WI Passing Law to Ban Surveillance Pricing by Tech Companies Support / Oppose				
Support	91%	92%	90%	76%
Oppose	1%	1%	1%	-
Not sure	8%	7%	9%	24%



		Gender		
	Base	Woman	Man	Gender non-binary
WI Lawmakers Giving Big Tech More Tax Exemptions to Construct More Data Centers Support / Oppose				
Support	12%	6%	19%	17%
Oppose	67%	69%	67%	34%
Not sure	21%	25%	15%	49%

		Party			
	Base	Democrat	Republican	Independent	
Trump Favorability		•			
Favorable	46%	10%	92%	40%	
Unfavorable	50%	88%	5%	53%	
Not sure	4%	2%	3%	7%	

		Party			
	Base	Democrat	Republican	Independent	
Evers Favorability		•	•		
Favorable	49%	87%	9%	47%	
Unfavorable	43%	7%	84%	41%	
Not sure	9%	6%	7%	12%	





		Party			
	Base	Democrat	Republican	Independent	
Baldwin Favorability		•		•	
Favorable	49%	89%	5%	49%	
Unfavorable	41%	6%	85%	36%	
Not sure	10%	5%	11%	15%	

		Party			
	Base	Democrat	Republican	Independent	
Johnson Favorability		-			
Favorable	42%	9%	86%	35%	
Unfavorable	48%	85%	4%	50%	
Not sure	10%	6%	10%	15%	

		Party			
	Base	Democrat	Republican	Independent	
Think Big Tech Has Too Much / Too Little / Right Amount of Influence Over Government Policy					
Think they have too much influence	77%	82%	65%	82%	
Think they have too little influence	2%	3%	3%	1%	
Think they have about the right amount of influence	9%	6%	12%	9%	
Not sure	12%	10%	20%	8%	





		Party		
	Base	Democrat	Republican	Independent
Statement Agree With More On Curbing Big Tech's Dominance and Abusive Behavior				
Think we need to stre- ngthen the laws we h- ave or pass new ones to hold Big Tech acco- untable and keep the internet safe and co		88%	69%	73%
Think laws on the books to hold Big Tech accountable are strong enough already	9%	5%	14%	8%
Not sure	14%	6%	18%	19%

		Party				
	Base	Democrat	Republican	Independent		
Think Lawmakers Should Do More / Less to Ensure Internet Is Safe For Children and Teens Online						
Think lawmakers should do more	74%	81%	78%	65%		
Think lawmakers should do less	5%	2%	6%	7%		
Think they're doing about the right amount now	13%	12%	8%	16%		
Not sure	9%	5%	9%	11%		





	Party				
	Base	Democrat	Republican	Independent	
Think Lawmakers Should Do More / Less to Protect Seniors and Veterans From Online Scams					
Think lawmakers should do more	88%	95%	88%	83%	
Think lawmakers should do less	1%	-	1%	2%	
Think they're doing about the right amount now	6%	3%	8%	8%	
Not sure	4%	2%	3%	7%	

		Party			
	Base	Democrat	Republican	Independent	
Think Lawmakers Should Do More / Less to Protect Our Personal Sensitive Data					
Think lawmakers should do more	88%	92%	89%	83%	
Think lawmakers should do less	1%	-	1%	2%	
Think they're doing about the right amount now	7%	3%	6%	11%	
Not sure	4%	5%	4%	3%	





		Party				
	Base	Democrat	Republican	Independent		
WI Passing Law to Protect Kids Online Support / Oppose						
Support	89%	94%	87%	85%		
Oppose	4%	3%	2%	7%		
Not sure	7%	3%	11%	8%		

		Party			
	Base	Democrat	Republican	Independent	
WI Passing Law to Ban Surveillance Pricing by Tech Companies Support / Oppose					
Support	91%	93%	86%	92%	
Oppose	1%	2%	-	1%	
Not sure	8%	5%	14%	7%	

		Party			
	Base	Democrat	Republican	Independent	
WI Lawmakers Giving Big Tech More Tax Exemptions to Construct More Data Centers Support / Oppose					
Support	12%	9%	16%	12%	
Oppose	67%	81%	46%	69%	
Not sure	21%	9%	39%	19%	





		Race	
	Base	White	Other
Trump Favorability		-	
Favorable	46%	47%	33%
Unfavorable	50%	51%	45%
Not sure	4%	2%	21%

		Race	
	Base	White	Other
Evers Favorability			
Favorable	49%	50%	42%
Unfavorable	43%	44%	33%
Not sure	9%	6%	25%

		Race	
	Base	White	Other
Baldwin Favorability		,	
Favorable	49%	49%	46%
Unfavorable	41%	43%	24%
Not sure	10%	8%	30%





		Race	
	Base	White	Other
Johnson Favorability		-	
Favorable	42%	44%	24%
Unfavorable	48%	48%	48%
Not sure	10%	8%	28%

		Race	
	Base	White	Other
Think Big Tech Has Too Much / Too Little / Right Amount of Influence Over Government Policy			
Think they have too much influence	77%	79%	66%
Think they have too little influence	2%	2%	3%
Think they have about the right amount of influence	9%	9%	10%
Not sure	12%	11%	22%





		Race	
	Base	White	Other
Statement Agree With More On Curbing Big Tech's Dominance and Abusive Behavior			
Think we need to stre- ngthen the laws we h- ave or pass new ones to hold Big Tech acco- untable and keep the internet safe and co	77%	78%	69%
Think laws on the books to hold Big Tech accountable are strong enough already	9%	8%	9%
Not sure	14%	14%	21%

		Race	_
	Base	White	Other
Think Lawmakers Should Do More / Less to Ensure Internet Is Safe For Children and Teens Online			
Think lawmakers should do more	74%	76%	58%
Think lawmakers should do less	5%	5%	5%
Think they're doing about the right amount now	13%	11%	23%
Not sure	9%	8%	15%





		Race	
	Base	White	Other
Think Lawmakers Should Do More / Less to Protect Seniors and Veterans From Online Scams			
Think lawmakers should do more	88%	90%	78%
Think lawmakers should do less	1%	1%	-
Think they're doing about the right amount now	6%	6%	10%
Not sure	4%	4%	11%

		Race	
	Base	White	Other
Think Lawmakers Should Do More / Less to Protect Our Personal Sensitive Data			
Think lawmakers should do more	88%	89%	82%
Think lawmakers should do less	1%	1%	-
Think they're doing about the right amount now	7%	6%	18%
Not sure	4%	5%	-





		Race	ace	
	Base	White	Other	
WI Passing Law to Protect Kids Online Support / Oppose		•		
Support	89%	89%	87%	
Oppose	4%	5%	-	
Not sure	7%	6%	13%	

		Race		
	Base	White	Other	
WI Passing Law to Ban Surveillance Pricing by Tech Companies Support / Oppose				
Support	91%	92%	84%	
Oppose	1%	1%	2%	
Not sure	8%	7%	15%	

		Race		
	Base	White	Other	
WI Lawmakers Giving Big Tech More Tax Exemptions to Construct More Data Centers Support / Oppose				
Support	12%	13%	2%	
Oppose	67%	68%	61%	
Not sure	21%	19%	36%	





		Age		
	Base	18 to 45	46 to 65	Older than 65
Trump Favorability				
Favorable	46%	34%	55%	45%
Unfavorable	50%	59%	42%	51%
Not sure	4%	7%	2%	4%

		Age		
	Base	18 to 45	46 to 65	Older than 65
Evers Favorability				
Favorable	49%	60%	38%	51%
Unfavorable	43%	30%	54%	41%
Not sure	9%	10%	8%	9%

		Age		
	Base	18 to 45	46 to 65	Older than 65
Baldwin Favorability				
Favorable	49%	54%	43%	52%
Unfavorable	41%	28%	51%	41%
Not sure	10%	18%	6%	7%





		Age		
	Base	18 to 45	46 to 65	Older than 65
Johnson Favorability				
Favorable	42%	32%	49%	43%
Unfavorable	48%	53%	41%	51%
Not sure	10%	14%	10%	6%

		Age	Age	
	Base	18 to 45	46 to 65	Older than 65
Think Big Tech Has Too Much / Too Little / Right Amount of Influence Over Government Policy				
Think they have too much influence	77%	83%	77%	70%
Think they have too little influence	2%	2%	1%	3%
Think they have about the right amount of influence		5%	10%	12%
Not sure	12%	10%	11%	15%





		Age		
	Base	18 to 45	46 to 65	Older than 65
Statement Agree With More On Curbing Big Tech's Dominance and Abusive Behavior				
Think we need to stre- ngthen the laws we h- ave or pass new ones to hold Big Tech acco- untable and keep the internet safe and co	77%	79%	78%	74%
Think laws on the books to hold Big Tech accountable are strong enough already	9%	5%	8%	12%
Not sure	14%	16%	14%	13%

		Age		
	Base	18 to 45	46 to 65	Older than 65
Think Lawmakers Should Do More / Less to Ensure Internet Is Safe For Children and Teens Online				
Think lawmakers should do more	74%	61%	79%	81%
Think lawmakers should do less	5%	9%	4%	2%
Think they're doing about the right amount now	13%	17%	11%	10%
Not sure	9%	13%	6%	7%





		Age		
	Base	18 to 45	46 to 65	Older than 65
Think Lawmakers Should Do More / Less to Protect Seniors and Veterans From Online Scams				
Think lawmakers should do more	88%	81%	93%	90%
Think lawmakers should do less	1%	3%	1%	-
Think they're doing about the right amount now	6%	8%	5%	5%
Not sure	4%	9%	1%	4%

		Age				
	Base	18 to 45	46 to 65	Older than 65		
Think Lawmakers Should Do More / Less to Protect Our Personal Sensitive Data						
Think lawmakers should do more	88%	85%	90%	88%		
Think lawmakers should do less	1%	3%	-	1%		
Think they're doing about the right amount now	7%	10%	5%	7%		
Not sure	4%	3%	5%	4%		





		Age		
	Base	18 to 45	46 to 65	Older than 65
WI Passing Law to Protect Kids Online Support / Oppose				
Support	89%	88%	88%	90%
Oppose	4%	8%	4%	1%
Not sure	7%	5%	7%	9%

		Age		
	Base	18 to 45	46 to 65	Older than 65
WI Passing Law to Ban Surveillance Pricing by Tech Companies Support / Oppose				
Support	91%	91%	92%	87%
Oppose	1%	2%	-	1%
Not sure	8%	7%	8%	11%





		Age		
	Base	18 to 45	46 to 65	Older than 65
WI Lawmakers Giving Big Tech More Tax Exemptions to Construct More Data Centers Support / Oppose				
Support	12%	19%	9%	8%
Oppose	67%	64%	63%	78%
Not sure	21%	17%	28%	13%

		Education				
	Base	High school graduate or less	Some college but did not finish			•
Trump Favorability		•				
Favorable	46%	55%	47%	52%	35%	34%
Unfavorable	50%	42%	49%	37%	60%	66%
Not sure	4%	3%	3%	11%	5%	-

		Education				
	Base	High school graduate or less	Some college but did not finish			•
Evers Favorability		•				
Favorable	49%	47%	48%	34%	55%	60%
Unfavorable	43%	47%	42%	61%	33%	33%
Not sure	9%	6%	11%	5%	13%	8%





		Education				
	Base	High school graduate or less	Some college but did not finish			
Baldwin Favorability		•	•	•	•	
Favorable	49%	49%	49%	36%	54%	53%
Unfavorable	41%	43%	40%	51%	37%	32%
Not sure	10%	8%	10%	12%	9%	15%

		Education				
	Base	High school graduate or less	Some college but did not finish			•
Johnson Favorability		•	•	•	•	
Favorable	42%	50%	42%	50%	30%	34%
Unfavorable	48%	39%	47%	37%	59%	62%
Not sure	10%	11%	11%	13%	11%	3%

		Education				
	Base	High school graduate or less	Some college but did not finish			•
Think Big Tech Has Too Much / Too Little / Right Amount of Influence Over Government Policy						
Think they have too much influence	77%	69%	76%	83%	88%	75%
Think they have too little influence	2%	4%	3%	2%	-	2%
Think they have about the right amount of influence		10%	4%	13%	8%	10%
Not sure	12%	18%	17%	3%	4%	14%





		Education				
	Base	High school graduate or less	Some college but did not finish			•
Statement Agree With More On Curbing Big Tech's Dominance and Abusive Behavior						
Think we need to stre- ngthen the laws we h- ave or pass new ones to hold Big Tech acco- untable and keep the internet safe and co	77%	81%	80%	63%	77%	77%
Think laws on the books to hold Big Tech accountable are strong enough already	9%	9%	10%	8%	7%	9%
Not sure	14%	10%	9%	29%	17%	14%

		Education				
	Base	High school graduate or less	Some college but did not finish			•
Think Lawmakers Should Do More / Less to Ensure Internet Is Safe For Children and Teens Online						
Think lawmakers should do more	74%	81%	72%	64%	64%	87%
Think lawmakers should do less	5%	2%	4%	9%	7%	6%
Think they're doing about the right amount now	13%	10%	19%	12%	15%	4%
Not sure	9%	7%	4%	15%	14%	4%





		Education				
	Base	High school graduate or less	Some college but did not finish			
Think Lawmakers Should Do More / Less to Protect Seniors and Veterans From Online Scams						
Think lawmakers should do more	88%	96%	94%	72%	81%	93%
Think lawmakers should do less	1%	-	-	4%	3%	-
Think they're doing about the right amount now	6%	2%	4%	15%	7%	6%
Not sure	4%	2%	2%	10%	9%	1%

		Education				
	Base	High school graduate or less	Some college but did not finish			•
Think Lawmakers Should Do More / Less to Protect Our Personal Sensitive Data						
Think lawmakers should do more	88%	88%	94%	75%	88%	92%
Think lawmakers should do less	1%	3%	-	-	-	-
Think they're doing about the right amount now	7%	3%	5%	25%	4%	6%
Not sure	4%	5%	2%	-	9%	2%





		Education	ducation					
	Base	High school graduate or less	Some college but did not finish			•		
WI Passing Law to Protect Kids Online Support / Oppose								
Support	89%	92%	93%	86%	81%	89%		
Oppose	4%	2%	2%	8%	8%	2%		
Not sure	7%	6%	5%	5%	11%	9%		

		Education	ucation					
	Base	High school graduate or less	Some college but did not finish			•		
WI Passing Law to Ban Surveillance Pricing by Tech Companies Support / Oppose								
Support	91%	93%	92%	92%	88%	87%		
Oppose	1%	1%	1%	-	3%	0%		
Not sure	8%	6%	7%	8%	9%	13%		





		Education						
	Base	High school graduate or less	Some college but did not finish			Post-graduate degree		
WI Lawmakers Giving Big Tech More Tax Exemptions to Construct More Data Centers Support / Oppose								
Support	12%	13%	9%	16%	10%	14%		
Oppose	67%	67%	70%	51%	77%	67%		
Not sure	21%	20%	21%	34%	13%	19%		

		Mode	
	Base	Landline	Text
Trump Favorability			
Favorable	46%	54%	40%
Unfavorable	50%	43%	55%
Not sure	4%	4%	5%

		Mode	
	Base	Landline	Text
Evers Favorability		•	-
Favorable	49%	48%	49%
Unfavorable	43%	42%	43%
Not sure	9%	9%	8%





		Mode	
	Base	Landline	Text
Baldwin Favorability		•	-
Favorable	49%	49%	49%
Unfavorable	41%	42%	40%
Not sure	10%	10%	11%

		Mode	
	Base	Landline	Text
Johnson Favorability		-	<u> </u>
Favorable	42%	50%	36%
Unfavorable	48%	41%	52%
Not sure	10%	9%	11%

		Mode	
	Base	Landline	Text
Think Big Tech Has Too Much / Too Little / Right Amount of Influence Over Government Policy			
Think they have too much influence	77%	73%	80%
Think they have too little influence	2%	3%	2%
Think they have about the right amount of influence	9%	16%	5%
Not sure	12%	8%	14%





		Mode	
	Base	Landline	Text
Statement Agree With More On Curbing Big Tech's Dominance and Abusive Behavior			
Think we need to stre- ngthen the laws we h- ave or pass new ones to hold Big Tech acco- untable and keep the internet safe and co	77%	75%	78%
Think laws on the books to hold Big Tech accountable are strong enough already	9%	13%	6%
Not sure	14%	12%	16%

		Mode	
	Base	Landline	Text
Think Lawmakers Should Do More / Less to Ensure Internet Is Safe For Children and Teens Online			
Think lawmakers should do more	74%	82%	69%
Think lawmakers should do less	5%	2%	7%
Think they're doing about the right amount now	13%	12%	13%
Not sure	9%	4%	11%





		Mode	
	Base	Landline	Text
Think Lawmakers Should Do More / Less to Protect Seniors and Veterans From Online Scams			
Think lawmakers should do more	88%	92%	86%
Think lawmakers should do less	1%	-	2%
Think they're doing about the right amount now	6%	6%	6%
Not sure	4%	2%	6%

		Mode	
	Base	Landline	Text
Think Lawmakers Should Do More / Less to Protect Our Personal Sensitive Data			
Think lawmakers should do more	88%	88%	88%
Think lawmakers should do less	1%	1%	1%
Think they're doing about the right amount now	7%	7%	7%
Not sure	4%	5%	4%





		Mode	
	Base	Landline	Text
WI Passing Law to Protect Kids Online Support / Oppose			
Support	89%	89%	88%
Oppose	4%	2%	6%
Not sure	7%	9%	6%

		Mode	
	Base	Landline	Text
WI Passing Law to Ban Surveillance Pricing by Tech Companies Support / Oppose			
Support	91%	89%	91%
Oppose	1%	1%	1%
Not sure	8%	10%	7%

		Mode	
	Base	Landline	Text
WI Lawmakers Giving Big Tech More Tax Exemptions to Construct More Data Centers Support / Oppose			
Support	12%	16%	10%
Oppose	67%	69%	66%
Not sure	21%	15%	24%

